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NEWS

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Estey-Hoover Advertising & PR Celebrates 35 Year Milestone

Newport Beach, CA (March 2010) The year was 1975 when Estey-Hoover Advertising and Public Relations opened its doors. Now it's 35 years later and even after many fashions, fads and multiple recessions, the agency is still going strong.

In 1977, Estey-Hoover became the first agency in Orange County's history to be elected to membership in the prestigious American Association of Advertising Agencies, opening the door to a higher standard in O.C. advertising.

Over the years Estey-Hoover has worked with a diverse range of local, national and global companies - from Epson and eMachine Computers to Castrol Oil and Canon, Meguiar's Wax, Kwikset Locks, Emer'gen-C, TRW and hundreds of other brands.

The Agency's excellence in creative work has been recognized many times over, and is immediately obvious when walking into its Newport Beach offices. Awards for broadcast, print, Internet, collateral and public relations campaigns line the walls.

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